

DEMOGRAPHIC PROFILE EXPANDED

2009 Demographics

Lat/Lon: 38.59331/-90.36095



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20 Allen Avenue Webster Groves, MO	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Population						
Population (2009)	11319		98611		281677	
Trade Area Size	3.14 sq mi		28.26 sq mi		78.52 sq mi	
Households						
Households (2009)	4495		44987		125855	
Average Household Size (2002)	2.46		2.18		2.17	
Average Household Income						
Household Income (2009)	\$97,508		\$85,321		\$86,946	
Average Family Income (2002)	\$97,455		\$95,882		\$97,411	
Median Household Income						
Median Household Income (2009)	\$64,602		\$53,031		\$51,916	
Median Family Income (2002)	\$75,605		\$71,367		\$68,060	
Per Capita Income						
Per Capita Income (2009)	\$38,991		\$39,511		\$39,348	
Daytime Demos						
Total Number of Businesses (2002)	602		5,778		16,752	
Total Number of Employees (2002)	8,324		65,936		207,423	
Estimated Retail Sales (in \$1,000s)	\$112,224		\$1,932,924		\$4,506,750	
Average Payroll per Employee (2002)	\$60,183		\$38,712		\$38,051	
Unemployment Rate (2002)	6.64%		6.75%		6.67%	
Employee Population per Busines	13.8 to 1		11.4 to 1		12.4 to 1	
Residential Population per Busines	19.3 to 1		17.3 to 1		16.7 to 1	
Race & Ethnicity						
White (2009)	8497	75.6%	83162	85.6%	245432	88.3%
Black or African American (2009)	2215	19.7%	8882	9.1%	17416	6.3%
Asian & Pacific Islander (2009)	214	1.9%	2648	2.7%	7609	2.7%
American Indian & Alaska Native (2009)	33	0.3%	252	0.3%	727	0.3%
Other Race (2009)	281	2.5%	2204	2.3%	6911	2.5%
Hispanic or Latino Population (2009)	239	2.1%	1996	2.1%	6107	2.2%
Age Distribution						
Age 0 to 5 yrs (2009)	759	6.8%	6,266	6.5%	17,425	6.3%
Age 6 to 13 yrs (2009)	1,335	11.9%	8,595	8.9%	24,033	8.6%
Age 14 to 17 yrs (2009)	736	6.6%	4,617	4.8%	12,851	4.6%
Age 18 to 20 yrs (2009)	567	5.0%	3,385	3.5%	11,710	4.2%
Age 21 to 24 yrs (2009)	478	4.3%	4,694	4.8%	13,265	4.8%
Age 25 to 29 yrs (2009)	482	4.3%	6,166	6.4%	18,020	6.5%
Age 30 to 34 yrs (2009)	614	5.5%	6,659	6.9%	19,555	7.0%
Age 35 to 39 yrs (2009)	731	6.5%	6,810	7.0%	20,157	7.3%
Age 40 to 44 yrs (2009)	936	8.3%	7,845	8.1%	22,301	8.0%
Age 45 to 49 yrs (2009)	1,057	9.4%	8,095	8.3%	22,421	8.1%
Age 50 to 54 yrs (2009)	871	7.8%	6,742	6.9%	19,053	6.9%
Age 55 to 59 yrs (2009)	617	5.5%	5,388	5.6%	15,432	5.6%
Age 60-64 (2009)	434	3.9%	4,149	4.3%	12,268	4.4%
Age 65-69 (2009)	383	3.4%	3,642	3.8%	10,915	3.9%
Age 70-74 (2009)	369	3.3%	3,915	4.0%	11,384	4.1%
Age 75-79 (2009)	340	3.0%	3,820	3.9%	10,989	4.0%
Age 80-84 (2009)	276	2.5%	3,135	3.2%	8,389	3.0%
Age 85+ (2009)	254	2.3%	3,224	3.3%	7,928	2.9%
Median Age Total Population (2009)	38 yrs		40 yrs		39 yrs	
Median Age Adult Population (2009)	46 yrs		46 yrs		46 yrs	

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Gender Age Distribution						
Female Population (2009)	6014	53.5%	51844	53.4%	146368	52.6%
Male Population (2009)	5227	46.5%	45303	46.6%	131727	47.4%
Household Income Distribution						
HH Income \$500,000 (2009)	2	0.0%	32	0.1%	224	0.2%
HH Income \$250,000 to 499,999 (2009)	111	2.5%	925	2.1%	3,246	2.6%
HH Income \$200,000 to 249,999 (2009)	35	0.8%	565	1.3%	1,982	1.6%
HH Income \$150,000 to 199,999 (2009)	174	3.9%	1,053	2.3%	3,352	2.7%
HH Income \$125,000 to 149,999 (2009)	291	6.5%	1,670	3.7%	4,811	3.8%
HH Income \$100,000 to 124,999 (2009)	437	9.7%	2,569	5.7%	6,694	5.3%
HH Income \$75,000 to 99,999 (2009)	762	17.0%	6,987	15.5%	17,036	13.5%
HH Income \$60,000 to 74,999 (2009)	629	14.0%	5,808	12.9%	15,325	12.2%
HH Income \$50,000 to 59,999 (2009)	364	8.1%	4,142	9.2%	12,692	10.1%
HH Income \$45,000 to 49,999 (2009)	186	4.1%	2,183	4.9%	6,605	5.3%
HH Income \$40,000 to 44,999 (2009)	244	5.4%	2,323	5.2%	6,899	5.5%
HH Income \$35,000 to 39,999 (2009)	219	4.9%	2,473	5.5%	6,313	5.0%
HH Income \$30,000 to 34,999 (2009)	119	2.7%	2,613	5.8%	7,471	5.9%
HH Income \$25,000 to 29,999 (2009)	133	3.0%	2,223	4.9%	6,555	5.2%
HH Income \$20,000 to 24,999 (2009)	254	5.7%	2,650	5.9%	7,136	5.7%
HH Income \$15,000 to 19,999 (2009)	181	4.0%	2,435	5.4%	7,311	5.8%
HH Income \$10,000 to 14,999 (2009)	197	4.4%	2,375	5.3%	6,522	5.2%
HH Income \$0 to 9,999 (2009)	158	3.5%	1,964	4.4%	5,684	4.5%
Housing						
Total Housing Units (2002)	4,912		47,638		132,015	
Housing Units, Occupied (2002)	4,638	94.4%	45,121	94.7%	124,644	94.4%
<i>Housing Units, Owner-Occupied (2002)</i>	3,694	79.6%	33,244	73.7%	88,683	71.1%
<i>Housing Units, Renter-Occupied (2002)</i>	944	20.4%	11,876	26.3%	35,961	28.9%
Housing Units, Vacant (2002)	275	5.6%	2,518	5.3%	7,371	5.6%
Median Years in Residence (2002)	5.0	yrs	5.0	yrs	5.0	yrs
Marital Status						
Never Married (2002)	2,278	25.3%	20,967	25.9%	63,390	27.8%
Now Married (2002)	5,118	56.9%	43,620	53.8%	117,808	51.7%
Separated (2002)	124	1.4%	1,153	1.4%	3,427	1.5%
Widowed (2002)	679	7.5%	7,175	8.8%	20,083	8.8%
Divorced (2002)	797	8.8%	8,142	10.0%	22,904	10.1%
Household Type						
Population Family (2002)	9,340	80.3%	75,116	75.0%	204,978	73.5%
Population Non-Family (2002)	2,046	17.6%	23,298	23.3%	65,662	23.5%
Population Group Qtrs (2002)	245	2.1%	1,748	1.7%	8,292	3.0%
Family Households (2002)	3,033	65.4%	25,706	57.0%	70,479	56.5%
Married Couple With Children (2002)	1,183	23.1%	8,748	20.1%	23,509	20.0%
Average Family Household Size (2002)	3.08		2.92		2.91	
Non-Family Households (2002)	1,604	34.6%	19,415	43.0%	54,165	43.5%
Household Size						
1 Person Household (2002)	1,340	28.9%	16,644	36.9%	46,207	37.1%
2 Person Households (2002)	1,485	32.0%	14,777	32.8%	41,190	33.0%
3 Person Households (2002)	719	15.5%	5,995	13.3%	16,234	13.0%
4 Person Households (2002)	658	14.2%	4,780	10.6%	12,979	10.4%
5 Person Households (2002)	278	6.0%	1,978	4.4%	5,491	4.4%
6+ Person Households (2002)	158	3.4%	947	2.1%	2,543	2.0%

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20 Allen Avenue Webster Groves, MO	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Household Vehicles						
Total Vehicles Available (2002)	8,330		73,844		199,861	
Household: 0 Vehicles Available (2002)	286	6.2%	3,639	8.1%	12,325	9.9%
Household: 1 Vehicles Available (2002)	1,530	33.0%	18,125	40.2%	50,683	40.7%
Household: 2+ Vehicles Available (2002)	2,821	60.8%	23,356	51.8%	61,636	49.4%
Average Vehicles Per Household (2002)	1.8		1.7		1.7	
Occupation						
Labor: Population 16+ by Occupation (2002)	5,058		46,018		129,916	
Executive & Managers (2002)	860	17.0%	7,984	17.4%	20,847	16.0%
Professional & Specialty (2002)	1,384	27.4%	10,442	22.7%	27,799	21.4%
Technical Support (2002)	258	5.1%	1,986	4.3%	5,676	4.4%
Sales (2002)	609	12.0%	6,304	13.7%	17,851	13.7%
Administrative Support (2002)	730	14.4%	7,742	16.8%	23,459	18.1%
Private Household Services (2002)	50	1.0%	198	0.4%	392	0.3%
Protective Services (2002)	62	1.2%	707	1.5%	2,586	2.0%
Other Services (2002)	602	11.9%	4,321	9.4%	12,121	9.3%
Farming, Forestry & Fishing (2002)	4	0.1%	29	0.1%	73	0.1%
Precision Production & Craft (2002)	209	4.1%	2,970	6.5%	8,698	6.7%
Machine Operator (2002)	120	2.4%	1,424	3.1%	4,458	3.4%
Transportation & Material Moving (2002)	61	1.2%	881	1.9%	2,748	2.1%
Laborers (2002)	109	2.2%	1,030	2.2%	3,208	2.5%
Occupation: White Collar Workers (2002)		70.5%		69.6%		68.4%
Occupation: Blue Collar Workers (2002)		29.5%		30.4%		31.6%
Consumer Expenditure (in \$1,000s)						
Children/Infants Clothing Stores (2009)	\$2,373,258.00		\$21,334,091.00		\$58,681,821.00	
Jewelry Stores (2009)	\$1,673,543.00		\$1,558,251.00		\$42,363,511.00	
Men's Clothing Stores (2009)	\$3,447,979.00		\$31,656,248.00		\$86,345,683.00	
Shoe Stores (2009)	\$3,333,935.00		\$29,883,391.00		\$82,203,708.00	
Women's Clothing Stores (2009)	\$5,999,293.00		\$56,239,052.00		\$152,405,701.00	
Automobile Dealers (2009)	\$40,537,604.00		\$381,594,384.00		\$1,043,366,556.00	
Hardware Stores (2009)	\$1,193,202.00		\$8,214,144.00		\$24,929,934.00	
Home Centers (2009)	\$4,756,062.00		\$41,860,454.00		\$116,907,575.00	
Nursery/Garden Centers (2009)	\$1,386,443.00		\$130,404,313.00		\$35,534,617.00	
Outdoor Power Equipment Stores (2009)	\$468,714.00		\$4,643,282.00		\$12,704,493.00	
Paint/Wallpaper Stores (2009)	\$163,821.00		\$1,539,741.00		\$4,229,790.00	
Appliance/TV/Other Electronic Stores ('09)	\$3,924,143.00		\$36,038,572.00		\$98,242,882.00	
Camera/Photographic Supplies Stores ('09)	\$665,776.00		\$6,059,779.00		\$16,650,072.00	
Computer/Software Stores (2009)	\$1,961,669.00		\$18,308,271.00		\$49,937,739.00	
Beer/Wine/Liquor Stores (2009)	\$2,598,523.00		\$23,215,059.00		\$63,962,189.00	
Convenience/Specialty Food Stores ('09)	\$4,717,508.00		\$37,948,105.00		\$115,507,163.00	
Restaurant Expenditures (2009)	\$27,643,296.00		\$214,592,455.00		\$638,543,061.00	
Supermarkets/Other Grocery excl Conv ('09)	\$28,930,402.00		\$264,046,460.00		\$725,236,670.00	
Furniture Stores (2009)	\$4,022,608.00		\$37,230,321.00		\$101,717,057.00	
Home Furnishing Stores (2009)	\$2,727,295.00		\$24,114,309.00		\$66,525,942.00	
Gen Merch/Appliance/Furniture Stores (2009)	\$36,162,383.00		\$332,448,206.00		\$909,128,321.00	
Department Stores excl Leased Depts ('09)	\$40,086,525.00		\$368,486,784.00		\$1,007,371,214.00	
General Merchandise Stores (2009)	\$32,139,776.00		\$295,217,887.00		\$807,411,276.00	
Pharmacies/Drug Stores (2009)	\$13,762,547.00		\$126,570,601.00		\$346,951,803.00	
Sporting Goods Stores (2009)	\$2,542,482.00		\$20,622,261.00		\$57,589,471.00	
Video Tape Store -Retail (2009)	\$325,910.00		\$3,006,099.00		\$8,216,003.00	

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20 Allen Avenue Webster Groves, MO	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Educational Attainment						
Adult Population (25 Years or Older) (2002)	7,534		70,982		196,823	
Elementary (0 to 8) (2002)	199	2.6%	2,685	3.8%	9,591	4.9%
Some High School (9 to 11) (2002)	453	6.0%	4,928	6.9%	15,802	8.0%
High School Graduate (12) (2002)	1,135	15.1%	14,671	20.7%	43,952	22.3%
Some College (13 to 16) (2002)	1,553	20.6%	14,697	20.7%	40,340	20.5%
Associate Degree Only (2002)	324	4.3%	3,890	5.5%	9,581	4.9%
Bachelor Degree Only (2002)	2,326	30.9%	19,017	26.8%	47,482	24.1%
Graduate Degree (2002)	1,545	20.5%	11,094	15.6%	30,075	15.3%
Units In Structure						
1 Detached Unit (1990)	3,988	85.6%	33,909	73.0%	88,626	68.5%
1 Attached Unit (1990)	41	0.9%	1,177	2.5%	2,700	2.1%
2 to 4 Units (1990)	131	2.8%	3,193	6.9%	17,927	13.9%
5 to 9 Units (1990)	40	0.9%	2,032	4.4%	6,454	5.0%
10 to 19 Units (1990)	111	2.4%	2,471	5.3%	6,282	4.9%
20 to 49 Units (1990)	220	4.7%	2,497	5.4%	4,082	3.2%
50 or more Units (1990)	108	2.3%	870	1.9%	2,219	1.7%
Mobile Home or Trailer (1990)	1	0.0%	17	0.0%	206	0.2%
Other Structure (1990)	19	0.4%	308	0.7%	920	0.7%
Homes Built By Year						
Homes Built 1989 to 1990	139	3.0%	470	1.0%	888	0.7%
Homes Built 1985 to 1988	89	1.9%	1,357	2.9%	2,858	2.2%
Homes Built 1980 to 1984	92	2.0%	1,567	3.4%	3,275	2.5%
Homes Built 1970 to 1979	60	1.3%	2,838	6.1%	7,981	6.2%
Homes Built 1960 to 1969	427	9.2%	6,884	14.9%	18,797	14.6%
Homes Built 1950 to 1959	1,009	21.8%	12,877	27.8%	33,382	25.9%
Homes Built 1940 to 1949	632	13.6%	8,699	18.8%	22,684	17.6%
Homes Built Before 1939	2,192	47.3%	11,585	25.0%	39,105	30.3%
Home Values						
Home Values \$500,000 or More (1990)	5	0.2%	379	1.3%	1,609	2.1%
Home Values \$400,000 to \$499,999 (1990)	28	0.8%	233	0.8%	1,006	1.3%
Home Values \$300,000 to \$399,999 (1990)	152	4.5%	615	2.1%	2,108	2.7%
Home Values \$200,000 to \$299,999 (1990)	403	11.8%	1,835	6.2%	5,111	6.6%
Home Values \$150,000 to \$199,999 (1990)	463	13.6%	2,671	9.0%	6,016	7.7%
Home Values \$100,000 to \$149,999 (1990)	659	19.3%	5,395	18.1%	12,460	16.0%
Home Values \$75,000 to \$99,999 (1990)	652	19.2%	7,939	26.7%	19,029	24.4%
Home Values \$50,000 to \$74,999 (1990)	711	20.9%	8,180	27.5%	22,403	28.7%
Home Values \$25,000 to \$49,999 (1990)	288	8.5%	2,269	7.6%	7,388	9.5%
Home Values \$0 to \$24,999 (1990)	45	1.3%	273	0.9%	820	1.1%
Owner Occupied Median Home Value (1990)	\$114,435		\$103,679		\$113,442	
Renter Occupied Median Rent (1990)	\$446		\$461		\$445	

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Transportation To Work						
Drive to Work Alone (1990)	4,481	81.3%	43,736	84.5%	116,299	82.5%
Drive to Work in Carpool (1990)	528	9.6%	4,263	8.2%	12,839	9.1%
Travel to Work - Public Transportation (1990)	151	2.7%	1,045	2.0%	3,086	2.2%
Drive to Work on Motorcycle (1990)	1	0.0%	35	0.1%	75	0.1%
Walk or Bicycle to Work (1990)	140	2.5%	1,050	2.0%	4,211	3.0%
Other Means (1990)	24	0.4%	170	0.3%	478	0.3%
Work at Home (1990)	186	3.4%	1,444	2.8%	4,016	2.8%
Travel Time						
Travel to Work in 10 Minutes or Less (1990)	729	13.2%	6,213	12.0%	17,961	12.7%
Travel to Work in 10 to 29 Minutes (1990)	3,560	64.6%	33,690	65.1%	89,764	63.7%
Travel to Work in 30 to 59 Minutes (1990)	943	17.1%	9,460	18.3%	27,048	19.2%
Travel to Work in 60 to 89 Minutes (1990)	70	1.3%	593	1.1%	1,367	1.0%
Travel to Work in 90 Minutes or More (1990)	23	0.4%	342	0.7%	845	0.6%
Average Travel Time to Work (1990)	18.8	<i>mins</i>	19.2	<i>mins</i>	19.1	<i>mins</i>