

DEMOGRAPHIC PROFILE EXPANDED

2009 Demographics



Lat/Lon: 38.578/-90.40643

RF5

Pioneer Place Kirkwood, MO	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Population (2009)						
Population (2009)	14,025		80,814		195,616	
Trade Area Size	3.14 sq mi		28.25 sq mi		78.64 sq mi	
Households						
Households (2009)	5,133		30,754		76,944	
Household change (1990-2009)	454		1,266		5,247	
Average Household Size (2002)	2.19		2.38		2.30	
Average Household Income						
Average Household Income (2009)	\$85,677		\$103,765		\$100,855	
Median House Income						
Median Household Income (2009)	\$52,237		\$67,850		\$61,796	
Per Capita Income						
Per Capita Income (2009)	\$39,860		\$44,654		\$44,832	
Race and Ethnicity						
White (2009)	8,586	77.8%	64,443	90.2%	156,082	90.2%
Black or African American (2009)	2,115	19.2%	4,403	6.2%	8,530	4.9%
Asian & Pacific Islander (2009)	116	1.1%	1,278	1.8%	4,818	2.8%
American Indian & Alaska Native (2009)	11	0.1%	151	21.0%	368	0.2%
Other Race (2009)	205	1.9%	1,190	1.7%	3,298	1.9%
Hispanic Population (2009)	167	1.5%	1,144	1.6%	3,114	1.8%
Age Distribution						
Age 0 to 5 yrs (2009)	716	6.5%	4,856	6.8%	10,984	6.4%
Age 6 to 13 yrs (2009)	1,102	10.0%	7,437	10.4%	16,615	9.6%
Age 14 to 17 yrs (2009)	577	5.2%	3,864	5.4%	8,959	5.2%
Age 18 to 20 yrs (2009)	400	3.6%	2,377	3.3%	5,996	3.5%
Age 21 to 24 yrs (2009)	390	3.5%	2,396	3.4%	7,256	4.2%
Age 25 to 29 yrs (2009)	556	5.0%	3,094	4.3%	8,874	5.1%
Age 30 to 34 yrs (2009)	654	5.9%	3,842	5.4%	9,855	5.7%
Age 35 to 39 yrs (2009)	704	6.4%	4,530	6.3%	11,392	6.6%
Age 40 to 44 yrs (2009)	882	8.0%	5,832	8.2%	13,926	8.1%
Age 45 to 49 yrs (2009)	872	7.9%	6,282	8.8%	14,809	8.6%
Age 50 to 54 yrs (2009)	812	7.4%	5,572	7.8%	13,129	7.6%
Age 55 to 59 yrs (2009)	631	5.7%	4,509	6.3%	10,821	6.3%
Age 60-64 (2009)	488	4.4%	3,469	4.9%	8,422	4.9%
Age 65-69 (2009)	433	3.9%	3,052	4.3%	7,246	4.2%
Age 70-74 (2009)	502	4.6%	3,168	4.4%	7,454	4.3%
Age 75-79 (2009)	460	4.2%	3,002	4.2%	6,887	4.0%
Age 80-84 (2009)	445	4.0%	2,256	3.2%	5,385	3.1%
Age 85+ (2009)	408	3.7%	1,927	2.7%	5,087	2.9%
Median Age Total Population (2009)	41 yrs		42 yrs		41 yrs	
Median Age Adult Population (2009)	48 yrs		48 yrs		48 yrs	

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Gender Distribution						
Female Population (2009)	6,112	55.4%	37,915	53.1%	91,513	52.9%
Male Population (2009)	4,921	44.6%	33,550	47.0%	81,583	47.1%
Household Income Distribution						
HH Income \$500,000 (2009)	1	0.02%	33	0.1%	182	0.2%
HH Income \$250,000 to 499,999 (2009)	100	2.0%	920	3.0%	2,625	3.4%
HH Income \$200,000 to 249,999 (2009)	49	1.0%	531	1.7%	1,647	2.1%
HH Income \$150,000 to 199,999 (2009)	143	2.8%	1,394	4.5%	2,754	3.6%
HH Income \$125,000 to 149,999 (2009)	178	3.5%	2,053	6.7%	4,169	5.4%
HH Income \$100,000 to 124,999 (2009)	324	6.3%	2,885	9.4%	5,671	7.4%
HH Income \$75,000 to 99,999 (2009)	782	15.2%	5,860	19.1%	13,174	17.1%
HH Income \$60,000 to 74,999 (2009)	588	11.5%	3,568	11.6%	9,372	12.2%
HH Income \$50,000 to 59,999 (2009)	516	10.1%	2,448	8.0%	6,575	8.6%
HH Income \$45,000 to 49,999 (2009)	204	4.0%	1,255	4.1%	3,358	4.4%
HH Income \$40,000 to 44,999 (2009)	227	4.4%	1,272	4.1%	3,611	4.7%
HH Income \$35,000 to 39,999 (2009)	239	4.7%	1,114	3.6%	3,204	4.2%
HH Income \$30,000 to 34,999 (2009)	346	6.7%	1,502	4.9%	3,943	5.1%
HH Income \$25,000 to 29,999 (2009)	239	4.7%	1,053	3.4%	3,221	4.2%
HH Income \$20,000 to 24,999 (2009)	321	6.3%	1,617	5.3%	3,693	4.8%
HH Income \$15,000 to 19,999 (2009)	286	5.6%	1,488	4.8%	3,888	5.1%
HH Income \$10,000 to 14,999 (2009)	335	6.5%	1,039	3.4%	3,262	4.2%
HH Income \$0 to 9,999 (2009)	253	4.9%	721	2.3%	2,593	3.4%
Housing						
Total Housing Units (2002)	4,929		31,288		79,444	
Housing Units, Occupied (2002)	4,691	95.2%	30,207	96.5%	75,872	95.5%
<i>Housing Units, Owner-Occupied (2002)</i>	3,282	70.0%	25,564	84.6%	59,506	78.4%
<i>Housing Units, Renter-Occupied (2002)</i>	1,409	30.0%	4,643	15.4%	16,366	21.6%
Housing Units, Vacant (2002)	238	4.8%	1,082	3.5%	3,572	4.5%
Median Years in Residence (2002)	4.4 yrs		5.7 yrs		5.3 yrs	
Marital Status						
Never Married (2002)	2,101	25.3%	12,657	21.9%	34,360	24.2%
Now Married (2002)	4,086	49.2%	34,901	60.5%	82,043	57.8%
Separated (2002)	188	2.3%	675	1.2%	1,795	1.3%
Widowed (2002)	969	11.7%	4,479	7.8%	10,906	7.7%
Divorced (2002)	961	11.6%	4,968	8.6%	12,864	9.1%
Household Type						
Population Family (2002)	7,847	75.1%	59,989	82.2%	141,042	79.5%
Population Non-Family (2002)	2,424	23.2%	11,984	16.4%	33,735	19.0%
Population Group Qtrs (2002)	175	1.7%	1,011	1.4%	2,530	1.4%
Family Households (2002)	2,578	54.9%	20,245	67.0%	47,946	63.2%
Married Couple With Children (2002)	941	23.0%	7,414	21.2%	16,917	20.6%
Average Family Household Size (2002)	3.04		2.96		2.94	
Non-Family Households (2002)	2,113	45.1%	9,961	33.0%	27,927	36.8%
Household Size						
1 Person Household (2002)	1,886	40.2%	8,648	28.6%	23,931	31.5%
3 Person Households (2002)	577	12.3%	4,370	14.5%	10,620	14.0%
4 Person Households (2002)	492	10.5%	3,997	13.2%	9,254	12.2%
5 Person Households (2002)	231	4.9%	1,658	5.5%	3,850	5.1%
6+ Person Households (2002)	129	2.8%	804	2.7%	1,789	2.4%
Household Vehicles						
Total Vehicles Available (2002)	7,384		55,559		136,034	
Household: 0 Vehicles Available (2002)	564	12.0%	1,460	4.8%	4,236	5.6%
Household: 1 Vehicles Available (2002)	1,810	38.6%	9,658	32.0%	26,510	34.9%
Household: 2+ Vehicles Available (2002)	2,318	49.4%	19,089	63.2%	45,126	59.5%
Average Vehicles Per Household (2002)	1.6		1.9		1.8	

The information contained herein was obtained from a source we consider to be reliable. While we have no reason to doubt its accuracy, we do not guarantee it.

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Occupation						
Labor: Population 16+ by Occupation (2002)	4,757		32,785		80,573	
Executive & Managers (2002)	781	16.4%	6,387	19.5%	15,224	18.9%
Professional & Specialty (2002)	1,048	22.0%	7,833	23.9%	17,796	22.1%
Technical Support (2002)	210	4.4%	1,322	4.0%	3,400	4.2%
Sales (2002)	652	13.7%	5,133	15.7%	12,277	15.2%
Administrative Support (2002)	782	16.4%	5,066	15.5%	13,347	16.6%
Private Household Services (2002)	8	0.2%	91	0.3%	278	0.3%
Protective Services (2002)	27	0.6%	330	1.0%	957	1.2%
Other Services (2002)	552	11.6%	2,796	8.5%	6,796	8.4%
Farming, Forestry & Fishing (2002)	2	0.0%	19	0.1%	52	0.1%
Precision Production & Craft (2002)	353	7.4%	1,900	5.8%	5,104	6.3%
Machine Operator (2002)	161	3.4%	813	2.5%	2,221	2.8%
Transportation & Material Moving (2002)	89	1.9%	509	1.6%	1,483	1.8%
Laborers (2002)	93	2.0%	586	1.8%	1,639	2.0%
Occupation: White Collar Workers (2002)		67.9%		73.0%		71.5%
Occupation: Blue Collar Workers (2002)		32.1%		27.0%		28.5%
Consumer Expenditures						
Children/Infants Clothing Stores (2009)	\$2,384,483		\$16,992,799		\$40,873,505	
Jewelry Stores (2009)	\$1,769,373		\$12,138,889		\$29,122,556	
Mens Clothing Stores (2009)	\$3,476,232		\$24,329,484		\$59,046,986	
Shoe Stores (2009)	\$3,258,324		\$23,322,271		\$56,851,281	
Womens Clothing Stores (2009)	\$6,093,794		\$41,487,449		\$102,428,121	
Automobile Dealers (2009)	\$43,331,407		\$283,157,884		\$708,889,608	
Other Motor Vehicle Dealers (2009)	\$1,588,767		\$11,287,155		\$27,479,130	
Tire Dealers (2009)	\$1,415,538		\$9,446,447		\$23,066,385	
Hardware Stores (2009)	\$826,083		\$8,086,339		\$19,492,454	
Home Centers (2009)	\$4,446,284		\$31,397,636		\$80,523,194	
Nursery/Garden Centers (2009)	\$1,497,062		\$9,972,125		\$24,300,683	
Outdoor Power Equipment Stores (2009)	\$543,554		\$3,144,734		\$8,417,116	
Paint/Wallpaper Stores (2009)	\$168,697		\$1,082,227		\$2,828,830	
Appliance/TV/Other Electronic Stores (2009)	\$3,995,435		\$27,984,027		\$67,448,681	
Camera/Photographic Supplies Stores (2009)	\$667,349		\$4,633,920		\$11,430,081	
Computer Software Stores (2009)	\$2,007,462		\$13,468,595		\$33,719,006	
Beer/Wine/Liquor Stores (2009)	\$2,571,497		\$18,481,208		\$44,564,163	
Restaurant Expenditures (2009)	\$23,564,906		\$190,803,142		\$462,143,125	
Supermarkets/Other Grocery (2009)	\$29,078,105		\$200,767,224		\$496,950,665	
Furniture Stores (2009)	\$4,145,029		\$28,268,102		\$69,460,625	
Home Furnishing Stores (2009)	\$2,644,429		\$19,419,379		\$46,495,339	
General Merchandise/Appliance/Furniture	\$36,694,888		\$253,362,938		\$621,532,772	
Pharmacies/Drug Stores (2009)	\$13,970,359		\$95,501,893		\$236,819,775	
Pet/Pet Supplies Stores (2009)	\$1,999,962		\$13,767,274		\$34,442,437	
Book/Periodical/Music Stores (2009)	\$575,212		\$3,899,808		\$9,455,944	
Hobby/Toy/Game Stores (2009)	\$838,166		\$4,219,320		\$13,002,298	
Sporting Goods Stores (2009)	\$2,229,496		\$19,168,397		\$42,496,303	
Video tape Stores - Retail (2009)	\$334,571		\$2,296,772		\$5,623,220	
Educational Attainment						
Adult Population (25 Years or Older) (2002)	7,402		51,351		124,974	
Elementary (0 to 8) (2002)	312	4.2%	1,437	2.8%	4,014	3.2%
Some High School (9 to 11) (2002)	557	7.5%	2,868	5.6%	7,706	6.2%
High School Graduate (12) (2002)	1,583	21.4%	9,435	18.4%	24,898	19.9%
Some College (13 to 16) (2002)	1,538	20.8%	10,488	20.4%	26,279	21.0%
Associate Degree Only (2002)	430	5.8%	2,731	5.3%	6,583	5.3%
Bachelor Degree Only (2002)	1,911	25.8%	15,628	30.4%	35,438	28.4%
Graduate Degree (2002)	1,071	14.5%	8,764	17.1%	20,056	16.0%

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Pioneer Place Kirkwood, MO	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Units in Structure						
1 Detached Unit (1990)	3,349	70.3%	26,467	86.9%	57,497	76.2%
1 Attached Unit (1990)	80	1.7%	496	1.6%	2,124	2.8%
2 to 4 Units (1990)	341	7.2%	854	2.8%	3,746	5.0%
5 to 9 Units (1990)	406	8.5%	950	3.1%	3,793	5.0%
10 to 19 Units (1990)	221	4.6%	665	2.2%	3,986	5.3%
20 to 49 Units (1990)	162	3.4%	490	1.6%	2,141	2.8%
50 or more Units (1990)	162	3.4%	236	0.8%	1,498	2.0%
Other Structure (1990)	41	0.9%	119	0.4%	485	0.6%
Homes Built by Year						
Homes Built 1989 to 1990	15	0.3%	206	0.7%	853	1.1%
Homes Built 1985 to 1988	114	2.4%	801	2.6%	3,815	5.1%
Homes Built 1980 to 1984	153	3.2%	1,199	4.0%	4,008	5.3%
Homes Built 1970 to 1979	637	13.4%	3,063	10.1%	10,503	14.0%
Homes Built 1960 to 1969	616	13.0%	5,402	17.8%	14,788	19.6%
Homes Built 1950 to 1959	952	20.1%	9,658	31.9%	19,852	26.4%
Homes Built 1940 to 1949	817	17.2%	4,584	15.1%	9,800	13.0%
Homes Built Before 1939	1,442	30.4%	5,394	17.8%	11,643	15.5%