

DEMOGRAPHIC PROFILE EXPANDED

2009 Demographics

Lat/Lon: 38.56648/-90.40693



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Kirkwood Bend Kirkwood, MO	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Population						
Population (2009)	15,699		76,282		195,941	
Trade Area Size	3.14 sq mi		28.29 sq mi		78.51 sq mi	
Households						
Households (2009)	4,231		29,155		77,465	
Household change (1990-2009)	384		1,363		6,541	
Average Household Size (2002)	2.20		2.35		2.33	
Average Household Income (2009)						
Average Household Income	\$78,167		\$99,476		\$96,035	
Median Household Income						
Median Household Income (2009)	\$51,027		\$65,875		\$61,344	
Per Capita Income						
Per Capita Income (2009)	\$35,940		\$43,336		\$42,068	
Race and Ethnicity						
White (2009)	6,623	72.0%	61,292	91.6%	160,806	90.9%
Black or African American (2009)	2,234	24.3%	3,239	4.8%	7,951	4.5%
Asian & Pacific Islander (2009)	117	1.3%	1,167	1.7%	4,401	2.5%
American Indian & Alaska Native (2009)	22	0.2%	130	0.2%	386	0.2%
Other Race (2009)	205	2.2%	1,096	1.6%	3,300	1.9%
Hispanic Population (2009)	164	1.8%	1,056	1.6%	3,140	1.8%
Age Distribution						
Age 0 to 5 yrs (2009)	568		4,394		11,368	
Age 6 to 13 yrs (2009)	918		6,751		17,149	
Age 14 to 17 yrs (2009)	481		3,555		9,223	
Age 18 to 20 yrs (2009)	361		2,185		6,173	
Age 21 to 24 yrs (2009)	380		2,276		7,247	
Age 25 to 29 yrs (2009)	511		2,934		8,699	
Age 30 to 34 yrs (2009)	556		3,582		9,927	
Age 35 to 39 yrs (2009)	604		4,221		11,742	
Age 40 to 44 yrs (2009)	688		5,422		14,300	
Age 45 to 49 yrs (2009)	685		5,834		14,999	
Age 50 to 54 yrs (2009)	609		5,233		13,290	
Age 55 to 59 yrs (2009)	550		4,219		11,041	
Age 60-64 (2009)	448		3,324		8,681	
Age 65-69 (2009)	385		2,916		7,514	
Age 70-74 (2009)	424		3,024		7,654	
Age 75-79 (2009)	398		2,868		7,073	
Age 80-84 (2009)	325		2,200		5,506	
Age 85+ (2009)	311		1,984		5,257	
Gender Distribution						
Female Population (2009)	5,065	55.0%	35,611	53.2%	93,438	52.8%
Male Population (2009)	4,137	45.0%	31,313	46.8%	83,405	47.2%
Median Age						
Median Age Total Populator	41 yrs		42 yrs		41 yrs	
Median Age Adult Populator	48 yrs		49 yrs		48 yrs	

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Kirkwood Bend Kirkwood, MO	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Household Income Distribution						
HH Income \$500,000 (2009)	1		26		84	
HH Income \$250,000 to 499,999 (2009)	35		774		2,096	
HH Income \$200,000 to 249,999 (2009)	20		409		1,306	
HH Income \$150,000 to 199,999 (2009)	121		1,252		2,546	
HH Income \$125,000 to 149,999 (2009)	144		1,882		4,072	
HH Income \$100,000 to 124,999 (2009)	245		2,651		5,795	
HH Income \$75,000 to 99,999 (2009)	626		5,454		13,844	
HH Income \$60,000 to 74,999 (2009)	539		3,500		9,875	
HH Income \$50,000 to 59,999 (2009)	428		2,323		6,746	
HH Income \$45,000 to 49,999 (2009)	222		1,175		3,467	
HH Income \$40,000 to 44,999 (2009)	193		1,205		3,669	
HH Income \$35,000 to 39,999 (2009)	203		1,088		3,231	
HH Income \$30,000 to 34,999 (2009)	251		1,541		4,044	
HH Income \$25,000 to 29,999 (2009)	197		1,077		3,268	
HH Income \$20,000 to 24,999 (2009)	214		1,548		3,740	
HH Income \$15,000 to 19,999 (2009)	305		1,486		3,946	
HH Income \$10,000 to 14,999 (2009)	286		1,032		3,298	
HH Income \$0 to 9,999 (2009)	200		731		2,438	
Housing						
Total Housing Units (2002)	3,941		30,000		79,235	
Housing Units, Occupied (2002)	3,750	95.1%	28,918	96.4%	75,934	95.8%
<i>Housing Units, Owner-Occupied (2002)</i>	2,560	68.3%	24,035	83.1%	60,304	79.4%
<i>Housing Units, Renter-Occupied (2002)</i>	1,190	31.7%	4,883	16.9%	15,630	20.6%
Housing Units, Vacant (2002)	191	4.9%	1,081	3.6%	3,301	4.2%
Median Years in Residence (2002)	4.9 yrs		5.7 yrs		5.4 yrs	
Marital Status						
Never Married (2002)	1,810	26.8%	11,977	21.8%	33,986	23.6%
Now Married (2002)	3,203	47.4%	33,097	60.2%	83,957	58.4%
Separated (2002)	192	2.8%	640	1.2%	1,819	1.3%
Widowed (2002)	729	10.8%	4,433	8.1%	11,111	7.7%
Divorced (2002)	824	12.2%	4,813	8.8%	12,838	8.9%
Household Type						
Population Family (2002)	6,300	74.7%	56,354	81.6%	144,573	80.3%
Population Non-Family (2002)	1,957	23.2%	11,666	16.9%	32,585	18.1%
Population Group Qtrs (2002)	175	2.1%	1,010	1.5%	2,799	1.6%
Family Households (2002)	2,087	55.6%	19,130	66.2%	49,059	64.6%
Married Couple With Children (2002)	649	20.3%	6,877	20.8%	17,381	20.7%
Average Family Household Size (2002)	3.02		2.95		2.95	
Non-Family Households (2002)	1,663	44.4%	9,789	33.8%	26,875	35.4%
Household Size						
1 Person Household (2002)	1,460	38.9%	8,527	29.5%	23,061	30.4%
2 Person Households (2002)	1,127	30.1%	10,288	35.6%	26,638	35.1%
3 Person Households (2002)	498	13.3%	4,128	14.3%	10,847	14.3%
4 Person Households (2002)	363	9.7%	3,731	12.9%	9,605	12.6%
5 Person Households (2002)	188	5.0%	1,517	5.2%	3,954	5.2%
6+ Person Households (2002)	114	3.0%	727	2.5%	1,829	2.4%

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Household Vehicles						
Total Vehicles Available (2002)	5,873		52,720		137,368	
Household: 0 Vehicles Available (2002)	411	11.0%	1,473	5.1%	4,190	5.5%
Household: 1 Vehicles Available (2002)	1,511	40.3%	9,477	32.8%	25,779	33.9%
Household: 2+ Vehicles Available (2002)	1,828	48.7%	17,968	62.1%	45,965	60.5%
Average Vehicles Per Household (2002)	1.6		1.9		1.9	
Occupation						
Labor: Population 16+ by Occupation (2002)	3,937		31,152		81,763	
Executive & Managers (2002)	569	14.4%	5,981	19.2%	15,021	18.4%
Professional & Specialty (2002)	696	17.7%	7,160	23.0%	17,271	21.1%
Technical Support (2002)	177	4.5%	1,284	4.1%	3,522	4.3%
Sales (2002)	529	13.5%	4,907	15.8%	12,207	14.9%
Administrative Support (2002)	747	19.0%	4,967	15.9%	13,955	17.1%
Private Household Services (2002)	14	0.4%	69	0.2%	259	0.3%
Protective Services (2002)	51	1.3%	323	1.0%	1,001	1.2%
Other Services (2002)	535	13.6%	2,559	8.2%	7,164	8.8%
Farming, Forestry & Fishing (2002)	3	0.1%	18	0.1%	53	0.1%
Precision Production & Craft (2002)	308	7.8%	1,954	6.3%	5,592	6.8%
Machine Operator (2002)	152	3.9%	809	2.6%	2,421	3.0%
Transportation & Material Moving (2002)	64	1.6%	526	1.7%	1,567	1.9%
Laborers (2002)	91	2.3%	596	1.9%	1,730	2.1%
Occupation: White Collar Workers (2002)		64.3%		72.5%		70.4%
Occupation: Blue Collar Workers (2002)		35.7%		27.5%		29.6%
Consumer Expenditures						
Children/Infants Clothing Stores (2009)	\$1,843,940		\$15,752,998		\$40,096,661	
Jewelry Stores (2009)	\$1,354,183		\$11,373,674		\$28,872,532	
Mens Clothing Stores (2009)	\$2,702,665		\$22,615,310		\$58,058,281	
Shoe Stores (2009)	\$2,557,849		\$21,520,097		\$55,499,544	
Womens Clothing Stores (2009)	\$4,794,356		\$38,663,677		\$100,918,857	
Automobile Dealers (2009)	\$34,316,345		\$265,250,603		\$701,998,405	
Other Motor Vehicle Dealers (2009)	\$1,243,516		\$10,438,900		\$26,886,310	
Tire Dealers (2009)	\$1,097,395		\$8,869,463		\$22,904,764	
Hardware Stores (2009)	\$690,283		\$6,959,879		\$17,781,196	
Home Centers (2009)	\$3,676,534		\$28,602,688		\$77,648,973	
Nursery/Garden Centers (2009)	\$1,158,056		\$9,370,032		\$24,151,672	
Outdoor Power Equipment Stores (2009)	\$446,568		\$2,984,183		\$8,421,331	
Paint/Wallpaper Stores (2009)	\$138,868		\$1,005,665		\$2,777,731	
Appliance/TV/Other Electronic Stores (2009)	\$3,084,334		\$26,056,614		\$66,441,769	
Camera/Photographic Supplies Stores (2009)	\$527,192		\$4,292,987		\$11,200,759	
Computer Software Stores (2009)	\$1,598,064		\$12,538,804		\$33,186,390	
Beer/Wine/Liquor Stores (2009)	\$1,997,187		\$17,085,462		\$43,594,986	
Restaurant Expenditures (2009)	\$18,471,150		\$169,944,028		\$435,121,589	
Supermarkets/Other Grocery (2009)	\$23,027,709		\$186,072,191		\$487,148,999	
Furnitures Stores (2009)	\$3,248,640		\$26,343,776		\$68,461,344	
Home Furnishing Stores (2009)	\$2,046,428		\$17,989,202		\$45,347,903	
General Merchandise/Appliance/Furniture	\$28,781,008		\$235,508,578		\$611,055,398	
Pharmacies/Drug Stores (2009)	\$11,059,963		\$88,698,136		\$232,609,563	
Pet/Pet Supplies Stores (2009)	\$1,600,164		\$12,732,735		\$33,686,877	
Book/Periodical/Music Stores (2009)	\$441,619		\$3,680,701		\$9,420,479	
Hobby/Toy/Game Stores (2009)	\$750,052		\$3,989,815		\$12,915,249	
Sporting Goods Stores (2009)	\$1,618,315		\$17,421,647		\$40,858,740	
Video tape Stores - Retail (2009)	\$261,583		\$2,139,073		\$5,539,310	

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Kirkwood Bend Kirkwood, MO	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Educational Attainment						
Adult Population (25 Years or Older) (2002)	5,937		48,990		126,603	
Elementary (0 to 8) (2002)	273	4.6%	1,470	3.0%	4,306	3.4%
Some High School (9 to 11) (2002)	591	10.0%	2,851	5.8%	8,106	6.4%
High School Graduate (12) (2002)	1,413	23.8%	9,648	19.7%	26,554	21.0%
Some College (13 to 16) (2002)	1,362	22.9%	10,108	20.6%	27,045	21.4%
Associate Degree Only (2002)	323	5.4%	2,569	5.2%	6,675	5.3%
Bachelor Degree Only (2002)	1,335	22.5%	14,645	29.9%	34,762	27.5%
Graduate Degree (2002)	640	10.8%	7,699	15.7%	19,156	15.1%
Units in Structure						
1 Detached Unit (1990)	2,807	74.8%	24,603	84.4%	57,352	77.5%
1 Attached Unit (1990)	69	1.8%	536	1.8%	1,881	2.5%
2 to 4 Units (1990)	247	6.6%	976	3.3%	3,368	4.6%
5 to 9 Units (1990)	287	7.7%	1,067	3.7%	3,397	4.6%
10 to 19 Units (1990)	131	3.5%	804	2.8%	3,901	5.3%
20 to 49 Units (1990)	28	0.7%	451	1.5%	1,854	2.5%
50 or more Units (1990)	121	3.2%	384	1.3%	1,471	2.0%
Mobile Home or Trailer (1990)	31	0.8%	174	0.6%	321	0.4%
Other Structure (1990)	32	0.8%	150	0.5%	444	0.6%
Homes built by Year						
Homes Built 1989 to 1990	12	0.3%	206	0.7%	937	1.3%
Homes Built 1985 to 1988	96	2.6%	823	2.8%	4,143	5.6%
Homes Built 1980 to 1984	110	2.9%	1,171	4.0%	3,980	5.4%
Homes Built 1970 to 1979	572	15.3%	3,334	11.5%	10,895	14.8%
Homes Built 1960 to 1969	716	19.1%	5,548	19.1%	15,474	21.0%
Homes Built 1950 to 1959	1,040	27.8%	8,967	30.9%	18,912	25.6%
Homes Built 1940 to 1949	476	12.7%	4,220	14.5%	8,921	12.1%
Homes Built Before 1939	721	19.3%	4,745	16.4%	10,524	14.3%
Homes Values						
Home Values \$500,000 or More (1990)	5	0.2%	126	0.6%	859	1.7%
Home Values \$400,000 to \$499,999 (1990)	6	0.3%	160	0.7%	577	1.1%
Home Values \$300,000 to \$399,999 (1990)	13	0.6%	534	2.5%	1,431	2.8%
Home Values \$200,000 to \$299,999 (1990)	85	3.8%	1,939	9.0%	4,339	8.4%
Home Values \$150,000 to \$199,999 (1990)	142	6.4%	2,787	12.9%	5,631	11.0%
Home Values \$100,000 to \$149,999 (1990)	316	14.2%	5,993	27.7%	12,335	24.0%
Home Values \$75,000 to \$99,999 (1990)	583	26.1%	5,865	27.1%	13,641	26.6%
Home Values \$50,000 to \$74,999 (1990)	723	32.5%	3,410	15.8%	10,482	20.4%
Home Values \$25,000 to \$49,999 (1990)	292	13.1%	674	3.1%	1,771	3.4%
Home Values \$0 to \$24,999 (1990)	65	2.9%	123	0.6%	285	0.6%
Owner Occupied Median Home Value (1990)	\$83,297		\$115,947		\$119,556	
Renter Occupied Median Rent (1990)	\$409		\$480		\$477	

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Transportation to Work						
Drive to Work Alone (1990)	3,447	83.9%	29,833	86.1%	76,199	85.9%
Drive to Work in Carpool (1990)	339	8.3%	2,777	8.0%	7,194	8.1%
Travel to Work - Public Transportation (1990)	83	2.0%	415	1.2%	1,077	1.2%
Drive to Work on Motorcycle (1990)	0		4	0.0%	33	0.0%
Walk or Bicycle to Work (1990)	144	3.5%	550	1.6%	1,374	1.5%
Other Means (1990)	9	0.2%	65	0.2%	280	0.3%
Work at Home (1990)	86	2.1%	1,005	2.9%	2,576	2.9%
Travel Time						
Travel to Work in 10 Minutes or Less (1990)	525	12.8%	4,375	12.6%	10,167	11.5%
Travel to Work in 10 to 29 Minutes (1990)	2,541	61.8%	21,223	61.3%	53,350	60.1%
Travel to Work in 30 to 59 Minutes (1990)	876	21.3%	7,476	21.6%	21,034	23.7%
Travel to Work in 60 to 89 Minutes (1990)	66	1.6%	368	1.1%	1,065	1.2%
Travel to Work in 90 Minutes or More (1990)	17	0.4%	201	0.6%	542	0.6%
Average Travel Time to Work (1990)	19.9	<i>mins</i>	19.8	<i>mins</i>	20.4	<i>mins</i>