

DEMOGRAPHIC PROFILE EXPANDED

2009 Demographics

Lat/Lon: 38.56771/-90.3964



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Big Bend Crossing Crestwood, MO	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Population						
Population (2009)	13412		78734		206082	
Trade Area Size	3.15 sq mi		28.26 sq mi		78.44 sq mi	
Households						
Households (2009)	4408		33694		83251	
Household Change (1990-2009)	383	9.5%	1622	5.1%	5367	6.9%
Average Household Size (2002)	2.28		2.32		2.29	
Average Household Income						
Average Household Income (2009)	\$79,572		\$96,439		\$92,910	
Average Family Income (2002)	\$76,088		\$100,048		\$99,378	
Median Household Income						
Median Household Income (2009)	\$51,666		\$63,591		\$59,010	
Per Capita Income						
Per Capita Income (2009)	\$33,968		\$42,460		\$41,479	
Race & Ethnicity						
White (2009)	7,705	74.6%	69,550	90.9%	169,099	90.7%
Black or African American (2009)	2,267	22.0%	4,140	5.4%	8,669	4.7%
Asian & Pacific Islander (2009)	110	1.1%	1,425	1.9%	4,705	2.5%
American Indian & Alaska Native (2009)	23	0.2%	150	0.2%	406	0.2%
Other Race (2009)	221	2.1%	1,264	1.7%	3,598	1.9%
Hispanic Population (2009)	186	1.8%	1,202	1.6%	3,367	1.8%
Age Distribution						
Age 0 to 5 yrs (2009)	655	6.3%	4,909	6.4%	11,670	6.3%
Age 6 to 13 yrs (2009)	1,024	9.9%	7,539	9.9%	17,545	9.4%
Age 14 to 17 yrs (2009)	527	5.1%	3,980	5.2%	9,461	5.1%
Age 18 to 20 yrs (2009)	377	3.7%	2,544	3.3%	6,488	3.5%
Age 21 to 24 yrs (2009)	393	3.8%	2,717	3.6%	7,815	4.2%
Age 25 to 29 yrs (2009)	541	5.2%	3,399	4.4%	9,729	5.2%
Age 30 to 34 yrs (2009)	605	5.9%	4,122	5.4%	10,754	5.8%
Age 35 to 39 yrs (2009)	678	6.6%	4,806	6.3%	12,446	6.7%
Age 40 to 44 yrs (2009)	754	7.3%	6,129	8.0%	15,050	8.1%
Age 45 to 49 yrs (2009)	759	7.4%	6,544	8.6%	15,706	8.4%
Age 50 to 54 yrs (2009)	674	6.5%	5,796	7.6%	13,699	7.4%
Age 55 to 59 yrs (2009)	620	6.0%	4,714	6.2%	11,416	6.1%
Age 60 to 64 yrs (2009)	477	4.6%	3,800	5.0%	9,171	4.9%
Age 65 to 69 yrs (2009)	408	4.0%	3,368	4.4%	8,042	4.3%
Age 70 to 75 yrs (2009)	458	4.4%	3,537	4.6%	8,335	4.5%
Age 75 to 79 yrs (2009)	452	4.4%	3,390	4.4%	7,698	4.1%
Age 80-84 yrs (2009)	396	3.8%	2,664	3.5%	5,900	3.2%
Age 85+ (2009)	528	5.1%	2,572	3.4%	5,553	3.0%
Median Age (2009) Total population	41		42		41	
Median Age (2009) Adult Total population	49		49		48	
Gender Age Distribution						
Female Population (2002)	5717	55.4%	40855	53.4%	98627	52.9%
Male Population (2002)	4609	44.6%	35674	46.6%	87849	47.1%

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Household Income Distribution						
HH Income \$500,000+ ('09)	n/a	0.0%	27	0.1%	84	0.1%
HH Income \$250,000-\$499,999 ('09)	30	0.7%	799	2.4%	2096	2.5%
HH Income \$200,000-249,999 ('09)	12	0.3%	409	1.2%	1319	1.6%
HH Income \$150,000 to \$199,999 ('09)	88	2.0%	1261	3.7%	2583	3.1%
HH Income \$125,000 to \$149,999 ('09)	120	2.7%	1930	5.7%	4078	4.9%
HH Income \$100,000 to \$124,999 ('09)	246	5.6%	2748	8.2%	5908	7.1%
HH Income \$75,000 to \$99,999 ('09)	699	15.9%	6419	19.1%	14129	17.0%
HH Income \$60,000 to \$74,999 ('09)	639	14.5%	4278	12.7%	10682	12.8%
HH Income \$50,000 to \$59,999 ('0)	444	10.1%	2755	8.2%	7545	9.1%
HH Income \$45,000 to \$49,999 ('09)	213	4.8%	1393	4.1%	3773	4.5%
HH Income \$40,000 to \$44,999 ('08)	219	5.0%	1402	4.2%	3712	4.7%
HH Income \$35,000 to \$39,999 ('09)	189	4.3%	1349	4.0%	3648	4.4%
HH Income \$30,000 to \$34,999 ('09)	276	6.3%	1749	5.2%	4471	5.4%
HH Income \$25,000 to \$29,999 ('09)	217	4.9%	1351	4.0%	3793	4.6%
HH Income \$20,000 to \$24,999 ('09)	231	5.2%	1832	5.4%	4234	5.1%
HH Income \$15,000 to \$19,999 ('09)	313	7.1%	1797	5.3%	4392	5.3%
HH Income \$10,000 to \$14,999 ('09)	280	6.4%	1304	3.9%	3783	4.5%
HH Income < \$10,000 (2009)	192	4.4%	890	2.6%	2820	3.4%
Housing						
Total Housing Units (2002)	4,186		33,938		85,922	
Housing Units, Occupied (2002)	4,009	95.8%	32,703	96.4%	82,071	95.5%
<i>Housing Units, Owner-Occupied (2002)</i>	2,985	74.4%	26,906	82.3%	64,502	78.6%
<i>Housing Units, Renter-Occupied (2002)</i>	1,024	25.6%	5,798	17.7%	17,569	21.4%
Housing Units, Vacant (2002)	177	4.2%	1,234	3.6%	3,851	4.5%
Median Years in Residence (2002)	5.5 yrs		5.6 yrs		5.4 yrs	
Marital Status						
Never Married (2002)	1,966	25.7%	13,511	21.9%	36,751	24.0%
Now Married (2002)	3,799	49.6%	36,841	59.8%	88,385	57.7%
Separated (2002)	189	2.5%	711	1.2%	1,951	1.3%
Widowed (2002)	851	11.1%	5,181	8.4%	12,194	8.0%
Divorced (2002)	845	11.0%	5,389	8.7%	13,989	9.1%
Household Type						
Population Family (2002)	7,234	75.9%	62,206	80.7%	151,268	79.3%
Population Non-Family (2002)	1,903	20.0%	13,647	17.7%	36,740	19.3%
Population Group Qtrs (2002)	394	4.1%	1,221	1.6%	2,722	1.4%
Family Households (2002)	2,412	60.2%	21,219	64.9%	51,584	62.9%
Married Couple With Children (2002)	747	19.7%	7,491	20.3%	17,847	20.2%
Average Family Household Size (2002)	3.00		2.93		2.93	
Non-Family Households (2002)	1,597	39.8%	11,485	35.1%	30,487	37.1%
Household Size						
1 Person Household (2002)	1,393	34.8%	10,031	30.7%	26,214	31.9%
2 Person Households (2002)	1,270	31.7%	11,564	35.4%	28,604	34.9%
3 Person Households (2002)	584	14.6%	4,593	14.0%	11,400	13.9%
4 Person Households (2002)	442	11.0%	4,063	12.4%	9,856	12.0%
5 Person Households (2002)	197	4.9%	1,655	5.1%	4,089	5.0%
6+ Person Households (2002)	122	3.0%	798	2.4%	1,908	2.3%

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Big Bend Crossing Crestwood, MO	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Household Vehicles						
Total Vehicles Available (2002)	6,470		58,890		145,509	
Household: 0 Vehicles Available (2002)	411	10.3%	1,752	5.4%	4,918	6.0%
Household: 1 Vehicles Available (2002)	1,502	37.5%	11,042	33.8%	29,227	35.6%
Household: 2+ Vehicles Available (2002)	2,096	52.3%	19,910	60.9%	47,926	58.4%
Average Vehicles Per Household (2002)	1.6		1.8		1.8	
Occupation						
Labor: Population 16+ by Occupation (2002)	4,399		34,880		86,825	
Executive & Managers (2002)	633	14.4%	6,536	18.7%	15,670	18.0%
Professional & Specialty (2002)	779	17.7%	8,084	23.2%	18,087	20.8%
Technical Support (2002)	200	4.5%	1,547	4.4%	3,763	4.3%
Sales (2002)	630	14.3%	5,321	15.3%	12,723	14.7%
Administrative Support (2002)	813	18.5%	5,584	16.0%	15,145	17.4%
Private Household Services (2002)	21	0.5%	109	0.3%	281	0.3%
Protective Services (2002)	62	1.4%	371	1.1%	1,134	1.3%
Other Services (2002)	585	13.3%	2,940	8.4%	7,636	8.8%
Farming, Forestry & Fishing (2002)	3	0.1%	23	0.1%	56	0.1%
Precision Production & Craft (2002)	343	7.8%	2,205	6.3%	6,011	6.9%
Machine Operator (2002)	150	3.4%	903	2.6%	2,672	3.1%
Transportation & Material Moving (2002)	77	1.7%	574	1.6%	1,719	2.0%
Laborers (2002)	105	2.4%	682	2.0%	1,928	2.2%
Occupation: White Collar Workers (2002)		64.6%		72.1%		70.0%
Occupation: Blue Collar Workers (2002)		35.4%		27.9%		30.1%
Consumer Expenditure (in \$1,000s)						
Children/Infants Clothing Stores (2009)	\$1,977,740		\$17,910,447		\$420,301,333	
Jewelry Stores (2009)	\$1,476,948		\$12,995,279		\$30,322,754	
Mens Clothing Stores (2009)	\$2,905,246		\$25,907,953		\$61,135,209	
Shoe Stores (2009)	\$2,714,031		\$24,569,649		\$58,386,053	
Womens Clothing Stores (2009)	\$5,148,493		\$44,710,578		\$106,940,157	
Automobile Dealers (2009)	\$36,875,312		\$306,968,158		\$745,463,188	
Automotive Parts/Acc/Repair Stores (2009)	\$4,421,582		\$38,244,269		\$91,323,884	
Other Motor Vehicle Dealers (2009)	\$1,324,665		\$11,926,981		\$28,289,354	
Tire Dealers (2009)	\$1,193,234		\$10,205,995		\$24,186,916	
Hardware Stores (2009)	\$634,175		\$7,539,497		\$18,247,048	
Home Centers (2009)	\$3,767,456		\$32,992,917		\$82,584,927	
Nursery/Garden Centers (2009)	\$1,260,717		\$10,763,051		\$25,447,703	
Outdoor Power Equipment Stores (2009)	\$477,742		\$3,540,040		\$9,103,342	
Paint/Wallpaper Stores (2009)	\$145,829		\$1,179,349		\$2,981,142	
Appliance/TV/Other Electronic Stores (2009)	\$3,330,674		\$29,783,691		\$69,830,668	
Camera/Photographic Supplies Stores (2009)	\$560,585		\$4,927,339		\$11,829,259	
Computer Software Stores (2009)	\$1,704,555		\$14,523,318		\$35,252,561	
Beer/Wine/Liquor Stores (2009)	\$2,131,634		\$19,423,808		\$45,710,059	
Convenience/Specialty Food Stores (2009)	\$3,439,618		\$31,217,634		\$78,669,550	
Restaurant Expenditures (2009)	\$17,804,468		\$185,662,598		\$451,704,958	
Supermarkets/Other Grocery (2009)	\$24,474,833		\$213,868,585		\$515,031,732	
Furniture Stores (2009)	\$3,488,907		\$30,289,054		\$72,323,487	
Home Furnishing Stores (2009)	\$2,179,463		\$20,284,764		\$47,434,165	
General Merchandise/Appliance/Furniture	\$30,817,563		\$270,464,182		\$645,050,473	
Pharmacies/Drug Stores (2009)	\$11,785,650		\$102,136,508		\$246,117,550	
Pet/Pet Supplies Stores (2009)	\$1,690,907		\$14,698,391		\$35,728,994	
Book/Periodical/Music Stores (2009)	\$490,074		\$4,362,900		\$10,069,208	
Hobby/Toy/Game Stores (2009)	\$772,853		\$4,982,013		\$14,408,859	
Sporting Goods Stores (2009)	\$1,728,090		\$19,101,007		\$41,573,918	
Video tape Stores - Retail (2009)	\$281,001		\$2,455,637		\$5,845,109	

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Educational Attainment						
Adult Population (25 Years or Older) (2002)	6,749		54,860		135,131	
Elementary (0 to 8) (2002)	325	4.8%	1,710	3.1%	4,916	3.6%
Some High School (9 to 11) (2002)	669	9.9%	3,310	6.0%	9,228	6.8%
High School Graduate (12) (2002)	1,638	24.3%	10,958	20.0%	29,321	21.7%
Some College (13 to 16) (2002)	1,536	22.8%	11,513	21.0%	28,750	21.3%
Associate Degree Only (2002)	362	5.4%	2,903	5.3%	7,085	5.2%
Bachelor Degree Only (2002)	1,521	22.5%	15,891	29.0%	35,983	26.6%
Graduate Degree (2002)	698	10.3%	8,576	15.6%	19,847	14.7%
Units In Structure						
1 Detached Unit (1990)	3,361	82.4%	27,544	83.9%	62,057	76.3%
1 Attached Unit (1990)	46	1.1%	555	1.7%	2,328	2.9%
2 to 4 Units (1990)	152	3.7%	1,219	3.7%	4,409	5.4%
5 to 9 Units (1990)	214	5.2%	1,099	3.3%	3,806	4.7%
10 to 19 Units (1990)	83	2.0%	991	3.0%	4,031	5.0%
20 to 49 Units (1990)	10	0.2%	645	2.0%	2,458	3.0%
50 or more Units (1990)	149	3.7%	442	1.3%	1,469	1.8%
Mobile Home or Trailer (1990)	37	0.9%	174	0.5%	264	0.3%
Other Structure (1990)	26	0.6%	164	0.5%	548	0.7%
Homes Built By Year						
Homes Built 1989 to 1990	12	0.3%	220	0.7%	916	1.1%
Homes Built 1985 to 1988	94	2.3%	803	2.5%	3,855	4.8%
Homes Built 1980 to 1984	96	2.4%	1,095	3.3%	3,747	4.6%
Homes Built 1970 to 1979	518	12.7%	3,243	9.9%	10,110	12.5%
Homes Built 1960 to 1969	684	16.8%	6,422	19.6%	16,925	20.9%
Homes Built 1950 to 1959	1,392	34.3%	10,473	32.0%	22,042	27.2%
Homes Built 1940 to 1949	540	13.3%	4,744	14.5%	11,210	13.8%
Homes Built Before 1939	727	17.9%	5,701	17.4%	12,315	15.2%
Home Values						
Home Values \$500,000 or More (1990)	3	0.1%	130	0.5%	868	1.6%
Home Values \$400,000 to \$499,999 (1990)	4	0.2%	163	0.7%	564	1.0%
Home Values \$300,000 to \$399,999 (1990)	12	0.4%	521	2.2%	1,410	2.5%
Home Values \$200,000 to \$299,999 (1990)	82	3.0%	1,928	8.0%	4,281	7.7%
Home Values \$150,000 to \$199,999 (1990)	142	5.2%	3,004	12.4%	5,551	10.0%
Home Values \$100,000 to \$149,999 (1990)	378	13.9%	6,549	27.0%	12,401	22.3%
Home Values \$75,000 to \$99,999 (1990)	783	28.9%	6,988	28.8%	14,736	26.5%
Home Values \$50,000 to \$74,999 (1990)	934	34.5%	4,080	16.8%	12,927	23.2%
Home Values \$25,000 to \$49,999 (1990)	310	11.4%	747	3.1%	2,505	4.5%
Home Values \$0 to \$24,999 (1990)	64	2.3%	129	0.5%	364	0.7%
Owner Occupied Median Home Value (1990)	\$79,951		\$112,449		\$114,779	
Renter Occupied Median Rent (1990)	\$420		\$483		\$468	
Transportation To Work						
Drive to Work Alone (1990)	3,989	83.1%	33,142	85.8%	81,765	85.6%
Drive to Work in Carpool (1990)	463	9.6%	3,140	8.1%	7,824	8.2%
Travel to Work - Public Transportation (1990)	78	1.6%	523	1.4%	1,288	1.3%
Drive to Work on Motorcycle (1990)	2	0.0%	5	0.0%	45	0.0%
Walk or Bicycle to Work (1990)	145	3.0%	624	1.6%	1,567	1.6%
Other Means (1990)	9	0.2%	73	0.2%	326	0.3%
Work at Home (1990)	113	2.4%	1,113	2.9%	2,660	2.8%

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Travel Time						
Travel to Work in 10 Minutes or Less (1990)	631	13.1%	4,791	12.4%	11,057	11.6%
Travel to Work in 10 to 29 Minutes (1990)	2,942	61.3%	23,747	61.5%	58,332	61.1%
Travel to Work in 30 to 59 Minutes (1990)	997	20.8%	8,330	21.6%	21,725	22.8%
Travel to Work in 60 to 89 Minutes (1990)	76	1.6%	431	1.1%	1,091	1.1%
Travel to Work in 90 Minutes or More (1990)	40	0.8%	207	0.5%	609	0.6%
Average Travel Time to Work (1990)	20.1	<i>mins</i>	19.8	<i>mins</i>	20.2	<i>mins</i>